CyberSafely

Parental Safety Solution

PRESS KIT · ONE-PAGER

A Tool To Help Parents Protect Their Kids Online

CyberSafely.ai is an AI-powered parental safety platform built around a **smart keyboard** that detects real-time risks such as cyberbullying, sextortion, drug references, and self-harm language, across every app a child uses. When something matters, parents get an instant alert with the context to act, **and can see the message and the AI's rating.**

HOW IT WORKS

AI-Powered Monitoring

A smart keyboard replaces the standard one. Typed text is sent to Google Gemini for a safety rating and saved to your family account.

Instant Parent Alerts

Notifications within seconds, with a severity rating and the context to respond. Parents choose their own detail level.

Always-On Coverage

Works across every app and platform, surfacing risks early, before online danger becomes real-world harm.

THREE ALERT LEVELS

Acceptable
Normal, non-harmful communication. No action needed.

Questionable
Context-dependent. The parent decides what it means.

Critical
Self-harm, sextortion, or a direct threat. Real-time push alert.

How your child's data is handled.

Typed text is sent to Google Gemini for a safety rating and saved to your family account. Parents see their child's captured messages and the AI's rating. Message text is blanked after 90 days, Gemini's analysis of each message is kept for 365 days, and alerts are kept for 730 days. Notifications and emails never include message text, and we never take screenshots.

Schools see alerts only for students the school enrolled itself with no linked parent; every view is logged.

> *"I get calls from people selling me stuff, claiming they save lives. I believe CyberSafely.ai might actually be able to do that."*
>
> **John McDonald**
> Co-founder, The Council for School Safety Leadership

518,720
online enticement reports to NCMEC, first half of 2025 (up from 292,951 a year earlier)

~100/day
reports of financial sextortion NCMEC now receives, with teen boys the most common targets

300,000
licenses funded by Missouri for families statewide

Founded 2022 · Highland Heights, OH
Neal Alexander, Founder & CEO
Made available free to Missouri families through the State of Missouri's statewide investment.

cybersafely.ai/presskit
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