Press & Media Fact Sheet

Detecting threats before they become tragedies.

COMPANY AT A GLANCE

Company	CyberSafely.ai
What it is	A parental safety platform that helps parents protect their kids online.
Tagline	A Tool To Help Parents Protect Their Kids Online
Category	Child online safety, parental safety software, family tech
Founded	2022
Headquarters	Highland Heights, OH
Leadership	Neal Alexander, Founder & CEO
Website	www.cybersafely.ai
Press kit	www.cybersafely.ai/presskit

ABOUT CYBERSAFELY.AI — BOILERPLATE

Short version (one line). CyberSafely.ai is a parental safety platform that alerts parents to online risks such as cyberbullying, sextortion, and self-harm in real time, before they become real-world harm.

Standard version (for the bottom of an article). CyberSafely.ai is an AI-powered parental safety platform built around a smart keyboard that replaces the standard keyboard on a child's device. Text typed on the keyboard in any app is sent to Google Gemini for a safety rating, which checks for risk signals such as cyberbullying, sextortion, drug references, and self-harm language. Messages are saved to the family account, so when a risk is detected, parents receive a color-coded alert with the context they need to act. Message text is blanked after 90 days, Gemini's analysis of each message is kept for 365 days, and alerts are kept for 730 days. CyberSafely.ai works with families, school districts, and state agencies to make early intervention possible at scale.

Use the standard version as the company description in any coverage.

HOW IT WORKS

The keyboard. A CyberSafely keyboard is installed on the child's device and works just like a normal keyboard. It sends typed text to Google Gemini for a safety rating.

Real-time detection. The technology identifies risk signals across every app, including messaging, social, and games, not just one platform.

Parent alerts. When something concerning is detected, the parent dashboard shows a color-coded alert with context, at the detail level the parent has chosen.

Early intervention. Parents can step in before an online risk becomes real-world harm.

Acceptable

Normal, non-harmful communication, such as coordinating a gaming session.

Questionable

Context-dependent, and the parent decides — for example, a message referencing a party with drugs or alcohol.

Critical

A real-time push notification is sent — for example, self-harm language, sextortion, or a direct threat.

The Privacy Model

Text typed on the Smart Keyboard is sent to Google Gemini for a safety rating and saved to the family account. Parents can see their child's captured messages and the AI's rating. Message text is blanked after 90 days, Gemini's analysis of each message is kept for 365 days, and alerts are kept for 730 days. Notifications and emails never include message text, and we never take screenshots. Schools see alerts and flagged text only for students the school enrolled itself with no linked parent, and every view is logged. Roster sharing with a connected school is on by default and can't be turned off.

TRACTION & MILESTONES (2026)

Missouri state partnership: 300,000 free licenses available to families statewide.

Active state pipeline: Ohio, Georgia, Iowa, and Michigan.

Primary focus: K-8 families.

Flagship content: *The Parent's Playbook* podcast, launched February 10, 2026 on Safer Internet Day.

Advocacy network: NFL athletes engaged as fathers and mentors.

THE POLICY MOMENT

KIDS Act (June 2026). House negotiators reached a bipartisan agreement combining KOSA, COPPA 2.0, and more than a dozen child-safety bills into a single package headed for a full House floor vote.

Sammy's Law. This advancing measure would have platforms work with third-party child-safety software to screen minors' accounts for dangerous communications such as self-harm or drug use, and alert parents. It mirrors the early-intervention model CyberSafely.ai already provides.

Gaming under scrutiny. A wave of state attorney-general lawsuits and multi-million-dollar settlements has moved "gaming as a hunting ground" from a fringe worry to a mainstream story.

WHY NOW: THE 2026 LANDSCAPE

The need for tools like CyberSafely.ai has grown sharply. The data below is current and citable, and sources are named so reporters can verify and attribute independently.

THE NUMBER	WHAT IT MEANS	SOURCE
518,720	Online enticement reports to NCMEC in the first half of 2025, up from 292,951 in the same period of 2024.	NCMEC, mid-year 2025 CyberTipline data
440,419	GenAI-related child sexual exploitation reports to NCMEC in the first half of 2025, up from 6,835 a year earlier.	NCMEC, 2025
~100/day	Reports of financial sextortion NCMEC now receives every day. Teen boys are the most common targets.	NCMEC, 2024 data
13,842 → 23,593	Financial sextortion reports rose about 70% from the first half of 2024 to the first half of 2025.	NCMEC, mid-year 2025
36	Teenage boys NCMEC is aware of who have died by suicide after being victimized by sextortion since 2021.	NCMEC, 2024
62,891	Child sex trafficking reports to NCMEC in the first half of 2025, up from 5,976 a year earlier — the sharpest increase of any category.	NCMEC, mid-year 2025
46%	U.S. teens (13 to 17) who have been bullied or harassed online.	Pew Research Center
93%	Mass attacks preceded by threatening or concerning communication — the most consistent commonality among attackers.	U.S. Secret Service, NTAC
250+	Open FBI cases tied to the "764" violent online network, which targets minors across Roblox, Discord, and other gaming platforms.	FBI / reporting, 2025

Note for editors: NCMEC released mid-year 2025 figures earlier than usual because of how sharply the numbers rose. Some growth reflects expanded mandatory reporting under the federal REPORT Act (2024), and the figures still represent real children being targeted.

APPROVED QUOTES

> *"CyberSafely is a major piece of the puzzle to keep our kids safe in the quickly changing landscape of social media. CyberSafely protects our children and prevents the evolving social media dangers. It also helps the conversation with our children, the human connection that we sometimes lack but need in today's world."*
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> **Michael Nutter**
> Superintendent, Bethel Local Schools

> *"CyberSafely has given me real peace of mind as a parent. I really appreciate being able to see if my kids are saying something concerning, especially when it comes to their mental health or if they're sending mean or harmful messages through their phones. It helps me step in early and have important conversations before small issues turn into bigger ones. This tool makes it so much easier to stay informed while still supporting my kids in a healthy way."*
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> **Kayla Flowers**
> Director of Operations and Care Management, AACM

> *"I get calls from people selling me stuff, claiming they save lives. I believe CyberSafely.ai might actually be able to do that."*
>
> **John McDonald**
> Co-founder, The Council for School Safety Leadership

Press contact: James Hilton, Director of Marketing
press@cybersafely.ai · 330-322-2613
Fact sheet current as of June 2026. Statistics cited to their original publishing organizations.

cybersafely.ai/presskit
CyberSafely.ai · Parental Safety Solution
Logos, screenshots, and documents available in the online press kit.