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Press kit: https://cybersafely.ai/presskit

As Bullying Moves Into Group Chats and AI Tools, CyberSafely.ai Offers 300,000 Free Licenses to Missouri Families

JEFFERSON CITY, Mo., October 1, 2026 - During National Bullying Prevention Month, CyberSafely.ai is making 300,000 free licenses available to Missouri families with a K-8 child, giving parents an AI-powered way to learn when bullying, sextortion, or other online harm is reaching their own kids. Family onboarding is live at https://cybersafely.ai/welcome.

Bullying no longer ends when the school day does. In Missouri's 2023 Youth Risk Behavior Survey, 21.7% of high school students reported being bullied on school property and 19.3% reported being bullied electronically, with girls reporting higher rates of both (27.1% and 24.3%). Missouri's survey covers high school students; no comparable state figure exists for K-8. AI tools are adding a new dimension. In a Common Sense Media survey of 1,314 teens, 44% had seen AI-generated sexual content, and only 20% had talked about it with a trusted adult.

The 300,000 licenses are available at no cost to Missouri families. Families can claim a license and set up protection through a guided process at https://cybersafely.ai/welcome, and support is available for families who want help getting started.

CyberSafely.ai is an AI-powered social media safety platform that alerts parents to cyberbullying, sextortion, explicit content, and other online threats across the apps kids use. Text typed on the Smart Keyboard is sent to Google Gemini for a safety rating and saved to the family account, so parent alerts come with context and families can step in early rather than after harm is done. The tool is built with a focus on K-8 families, the age group where parents most often need help.

> *“I get calls from people selling me stuff, claiming they save lives. I believe CyberSafely might actually be able to do that.” - John McDonald, Co-Founder, The Council for School Safety Leadership*

> *“CyberSafely is a major piece of the puzzle to keep our kids safe in the quickly changing landscape of social media. CyberSafely protects our children and prevents the evolving social media dangers. It also helps the conversation with our children, the human connection that we sometimes lack but need in today's world.” - Michael Nutter, Director of Business Development, CyberSafely.ai*

Interviews are available with Neal Alexander, CEO and Founder. To arrange an interview or request additional materials, contact James Hilton at james@wonderkiln.com or (330) 322-2613, or visit the press kit at https://cybersafely.ai/presskit.

About CyberSafely.ai: CyberSafely.ai is on a mission to protect children from online harm, including cyberbullying, sextortion, and other digital threats, through proactive AI safety for families, schools, and communities. The platform alerts parents to risk signals as they happen, with the saved message and the AI’s rating for context, giving families a practical way to catch online threats early.

The full press kit, including the company one-pager, explainer, and logos, is available at https://cybersafely.ai/presskit.

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Sources: Missouri Department of Health and Senior Services, 2023 Missouri Youth Risk Behavior Survey (high school students); Common Sense Media Youth AI Safety Institute teen survey, https://www.commonsensemedia.org/articles/teens-explicit-content-nudify-apps-deepfakes.