CyberSafely
Parental Safety Solution

PRODUCT OVERVIEW
FOR FOUNDATION PARTNERS

CyberSafely is the student safety app that is the trust layer for parents and schools. An AI-powered parental safety platform built around a smart keyboard that replaces the standard keyboard on a child's device, detecting risks like cyberbullying, sextortion, drug references, and self-harm language in real time, across every app a child uses.

THREE PRODUCT PILLARS

AI-POWERED MONITORING
The CyberSafelykeyboard replaces the standard keyboard and uses AI to detect risks like cyberbullying and sextortion in real time.

ALWAYS-ON COVERAGE
Works seamlessly across all apps and social platforms. Actionable insights for early intervention, before online risk becomes real-world harm.

INSTANT PARENT ALERTS
Notifications within seconds with severity ratings. Parents choose their detail level and are notified if the app is disabled.

THREE-TIER ALERT SYSTEM

● Acceptable
Normal, non-harmful communication.
Ex: Coordinating a gaming session with a friend.

● Questionable
Context-dependent; parent decides.
Ex: Message references a party with drugs or alcohol.

● Critical
Real-time push notification sent.
Ex: Self-harm language, sextortion, or direct threat.

PRIVACY-FIRST ARCHITECTURE & SECURITY PROTOCOLS

- ✓ **Google Gemini review.** Typed text is sent to Google Gemini for a safety rating and saved to your family account.
- ✓ **Parents see context.** Parents can see their child's captured messages and the AI's rating.
- ✓ **Clear retention.** Message text blanked after 90 days, Gemini's analysis of each message kept 365 days, alerts kept 730 days.
- ✓ **Scoped deletion.** Account deletion removes parent and child data, except children enrolled by a school or in another household. Copies at Gemini, Firebase, Sentry, and in logs and backups aren't removed.
- ✓ **School access.** Schools see alerts and flagged text only for students they enrolled with no linked parent; views are logged. Roster sharing is on by default and can't be turned off.

WHAT CYBERSAFELY WILL NEVER DO
- ✗ Take screenshots of your child's screen
- ✗ Put message text in push notifications or emails
- ✗ Keep message text in the app longer than 90 days
- ✗ Use child data for advertising or third-party resale
- ✗ Operate as surveillance or spyware - protection only

- ✓ **Logged staff views.** Staff views in our tools are logged.
- ✓ **Tamper notification.** Parents are alerted if the app or keyboard is disabled on the child's device.

HOW IT WORKS

1. Parent signsup and adds child via email — a unique secure access code is generated.
2. CyberSafely keyboard is installed on the child's device and set as the default keyboard, mimicking the native phone keyboard.
3. AI analyzes typed content in real time across every app for risk signals.
4. Parent dashboard receives color-coded alerts; critical risks trigger instant push notifications.